

# WeMakeThe.City

Thursday June 20 2019 | Amsterdam Metropolitan Region | RAI Amsterdam

Metropolitan Mobility Conference #3

## Green Logistics

Impact en uitdagingen van de logistieke sector in Metropoolregio Amsterdam.

The plenary-conference is in English.

### PROGRAMME

09.00 - 09.30 h. Doors open  
09.30 - 09.35 h. Welcome

### Opening keynotes

09.35 - 09.45 h. Opening keynote  
**Willem van Heijningen** / City of Amsterdam  
09.45 - 09.55 h. Keynote on GALA  
**Dick van Damme** / Amsterdam University of Applied Sciences (HvA)  
09.55 - 10.05 h. Keynote on Hydrogen as a fuel for transport  
**Alice Elliott** / Hydrogen and the Energy Transition, Shell

### Main-port Logistics

10.05 - 10.15 h. Keynote on new policy-vision of the Amsterdam Logistics Board  
**Maaïke van der Windt** / Director Aviation Marketing, Cargo and Customer Experience Schiphol Group  
10.15 - 10.35 h. Dialogue on main-port logistics  
**Jeanet van Antwerpen** / CEO SADC, Voorzitter Tafel Ruimte en Infra ALB  
**Maaïke van der Windt** / Director Aviation Marketing, Cargo and Customer Experience Schiphol Group  
**Femke Brenninkmeijer** / Director Energy, Cargo & Offshore Port of Amsterdam

### New Kids on the Block

10.35 - 10.45 h. New Kids on the Block  
Start-ups and scale-ups

**WeMakeThe.City**  
Maandag 17 t/m zondag 23 juni 2019  
Metropoolregio Amsterdam

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## The energy transition in transport

10.45 - 11.10 h. Dialogue on the energy transition in transport  
**Alice Elliott** / Hydrogen and the Energy Transition, Shell  
**TBA #1** / AMS Institute

11.10 - 11.30 h. Coffee and tea break

## Urban- & City logistics

11.30 - 11.35 h. Pitch City logistics  
**Peter Blösl** / UPS Munich

11.35 - 11.40 h. Pitch City logistics  
**Rogier Havelaar** / PostNL

11.40 - 11.45 h. Interview with  
**Peter Blösl** / UPS Munich  
**Rogier Havelaar** / PostNL

10.45 - 10.55 h. Presentation Connecting Rai with the Rivierenbuurt Amsterdam  
**Paul Riemens** / CEO Rai

11.55 - 12.05 h. Presentation on Food-logistics-project University of Wageningen  
**Frits Claassen** / AMS Institute & Universiteit Wageningen

12.05 - 12.20 h. Dialogue on Urban-logistics  
**Paul Riemens** / CEO Rai  
**Frits Claassen** / AMS Institute & Universiteit Wageningen  
**TBA #2** / ORAM

## Policy and logistics

12.20 - 12.30 h. Interview with  
**Clemens Baumgärtner** / Munich alderman on Transport and Economics

12.30 - 12.40 h. Interview with  
**TBA #3** / Provincial Minister on Transport, Province of Noord-Holland

12.30 - 12.35 h. Wrap-up on the morning and information on the rest of the day

## Lunch

12.35 - 13.30 h. Lunch

*Afternoon programming on next page*

## Afternoon programme

- 13.30 - 15.30 h. Breakouts
- Breakout #1: WeMakeThe.City New Kids on the Block Awards 2019  
Getting Around Smart  
*Four start-ups and scale-ups in technological solutions for mobility. During this event the jury will announce the winner.*
- Breakout #2: Masterclass Hydrogen  
*Is waterstof de energiebron van de toekomst? Wat is technisch en economisch haalbaar hoe draagt het bij aan groenere logistiek?*  
  
**Alice Elliott** / Hydrogen and the Energy Transition, Shell
- Breakout #3: Cargo-bikes  
*Wat is de rol van de fiet in de stadslogistiek?*
- Breakout #4: City- en buurthubs  
*Een workshop over de kansen voor hubs, met voorbeelden uit Amsterdam, Hamburg, Bremen en München*
- 15.30 - 16.00 h. Coffee and tea break
- ## Plenary wrap-up
- 16.00 - 16.02 h. Welcome back by moderator
- 16.02 - 16.10 h. Breakout #3 - Cargo-bikes  
16.10 - 16.18 h. Breakout #4 - City and buurthubs
- 16.18 - 16.25 h. Announcement winner  
WeMakeThe.City New Kids on the Block Awards 2019
- 16.25 - 16.30 h. Wrap-up